




HOLIDAY
RETIREMENT

Welcome to Holiday. Welcome home.




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Over 300 communities across
North America and growing





You'll wish
you'd done
this sooner.

The time to simplify your life and start living it to the fullest is now. And there's no better place to experience everything an independent retirement lifestyle has to offer than in Holiday Retirement's carefree, all-inclusive communities. Don't miss a minute of the life you've earned.

**Welcome to Holiday.
Welcome home.**

Is independent retirement living right for you?

After a lifetime of hard work and responsibility, it's time to relax and enjoy yourself. And that's what independent retirement living is all about. It provides independent seniors (those who don't require specialized care) with a comfortable home they don't have to maintain, a satisfying, enriched life among a community of their peers, and a sense of safety, comfort and belonging. It's the ideal setting for seniors who are ready to simplify their lives and live the carefree lifestyle they've earned. If that's the retirement you've envisioned, we invite you to discover all that Holiday Retirement has to offer.





A pioneer then, a leader now.

When we founded Holiday Retirement in 1971, we set out to create a lifestyle unlike anything seniors had ever experienced before: cheerful communities filled with friendly, accepting neighbors, live-in managers dedicated to the happiness and well-being of each resident, innovative activities, programs and travel opportunities for fun and personal growth, and all the chores and details of daily life taken care of. But what makes Holiday Retirement truly revolutionary is having all this available for one affordable, all-inclusive monthly rent. No hidden costs. No extra charges. No long-term commitments. Holiday residents are free to focus on living the life they've always wanted. And isn't that what retirement should be?



More than a holiday, it's a way of life.

Freedom.

Imagine waking up in the morning with nothing to worry about but deciding which activities to participate in, which dear friend to have lunch with, and what to wear to that evening's special event. With no cooking, cleaning, home maintenance or yard care to contend with, you're free to fill your days any way that makes you happy. A life of fun, friendship and freedom awaits you at Holiday Retirement.

Community.

There's a warm, inviting sense of community at Holiday Retirement that you won't experience anywhere else. Staff feel more like friends and neighbors feel more like family. People from all walks of life bond easily here over shared interests, shared meals, and a shared desire to be part of a nurturing, inclusive community. It's a unique feeling of being right where you belong — a feeling of being home.



“We love it here and could never leave...
we'd miss everyone too much!”





We're always watching out for you.

Live-in managers.

One of the many things that sets Holiday Retirement apart is our live-in managers. These wonderful people have selflessly dedicated themselves to the happiness and well-being of our residents. They are available to our residents any time of the day or night, providing incredible peace-of-mind. Have a question? Just want to chat? Their doors are always open and you always know where to find them. But they're so much more than just staff members — they are also friendly neighbors in every sense of the word. They dine with the other residents, participate in activities, and go out of their way to make everyone feel welcome and included. They foster a genuine feeling of family, and Holiday Retirement just wouldn't be the same without them.



“I have to admit, their cooking is far better than mine ever was.”

Let us do the cooking.

Perfectly-balanced, chef-prepared meals.

We take tremendous pride in our cuisine. Our menus are robust and varied (featuring many regional favorites), and are carefully planned to ensure that each meal meets the dietary needs of our residents. But beyond being nutritionally balanced, our food is, quite simply, delicious. Our executive chefs come from a variety of prestigious backgrounds — some have cooked for presidents and world leaders, others have worked at five-star restaurants, and now they preside over our kitchens preparing three exceptional meals each day. Everything, from entrée to dessert, is made fresh from scratch and served by our gracious wait staff in our restaurant-style dining rooms. Enjoy world-class cuisine in a relaxed, social setting, or host a special event for friends and family in our intimate private dining rooms.

Sample menu:

	Day One	Day Two	Day Three
Breakfast	Assorted fruit and juice Hot or cold cereal Eggs cooked to order Potato pancakes Warm applesauce Sausage	Assorted fruit and juice Hot or cold cereal Eggs cooked to order Fresh baked cinnamon rolls	Assorted fruit and juice Hot or cold cereal Cheese omelet Bacon
Lunch	Spinach salad Oven baked lasagna Green beans seasoned with sweet red peppers Fresh baked bread Bread pudding with topping Alternate Entree Beef and vegetable stir fry over brown rice	Cauliflower/Cheddar salad Roast pork with sage and potatoes Butternut squash Fresh baked bread Warm apple crisp with vanilla ice cream Alternate Entree Veal scalloppine over angel hair pasta	Chickpea salad American cider chicken Paprika seasoned new potatoes Steamed fresh vegetable medley Fresh baked bread Chocolate cream pie Alternate Entree Almond crusted salmon
Dinner	Minnesota wild rice Monte Cristo sandwich Jellied Waldorf salad Dessert cart	Sweet pepper pot soup Chicken almond bake Fresh steamed oriental vegetables Dessert cart	Sonoran corn chowder Hot roast beef sandwich Mashed potatoes with gravy Dessert cart

Extended Menu (Available at dinner and supper meals) includes:

From the Garden, Deli Delights, Fruit & More Plate, Quarterly Rotating Selection (Perfect Pasta, From the Grill, One Pot Meal or other seasonal selections).





Expand your horizons.

Life enrichment program.

It's a proven fact: engaged seniors lead richer, more satisfying lives. So at Holiday Retirement, we've put together a comprehensive program of activities and events designed to stimulate the seven dimensions of wellness: physical, emotional, spiritual, intellectual, creative, social and vocational. Learn something new like Tai Chi. Attend a talk on senior living. Participate in group activities like Wii™ bowling. Or volunteer for a worthy cause: teaching children to read, helping animals, supporting our troops, or anything you feel passionate about. (You'll find our award-winning volunteer program, Seniors Serving Seniors/Seniors Serving Society, at most of our communities to help you get involved and make a difference.)



Home is wherever you say it is.

Exclusive travel program.

As happy and comfortable as life in your own Holiday community may be, you may still have the itch to get out and explore. Holiday Retirement offers a one-of-a-kind travel program that invites residents to stay up to seven nights free of charge at nearly all of our more than 300 communities across the U.S. and Canada. While visiting your preferred destination, you'll enjoy a comfortable guest suite and the same all-inclusive lifestyle you've come to love from Holiday Retirement, at no additional expense. So, visit the grandkids during the summer or relax on the beach during winter. Only Holiday Retirement welcomes you home ... wherever you may be.



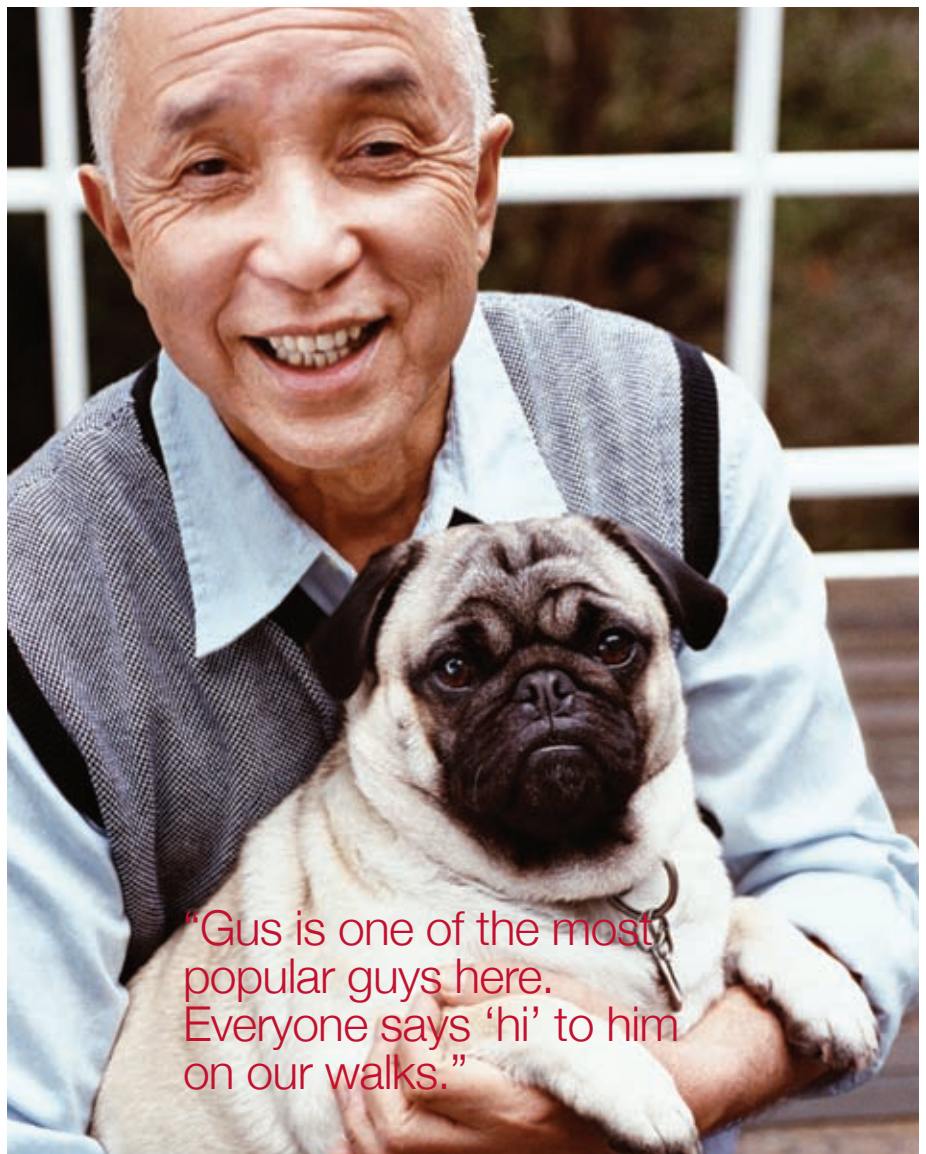
“The only thing we love more than traveling is staying for free once we get there.”



Four-legged friends are as welcome as two-legged ones.

Pet-friendly policy.

Our residents make countless new friends here, but that doesn't mean they have to leave old friends behind. We strongly believe in the life-affirming power of pets, and are delighted to have dogs and cats as part of our community. Size and temperament requirements vary by community, so be sure to talk with the community manager about your specific pet.



"Gus is one of the most popular guys here. Everyone says 'hi' to him on our walks."

Leave the driving to us.

Complimentary shuttle service.

Some of our residents still love to drive, and they bring their cars with them to Holiday. Others prefer letting our staff drivers transport them safely to their appointments, on errands and to off-site destinations for planned activities. Residents here are free to move about however they choose with as much independence as they desire.

“Running errands is a lot more enjoyable when you’re sitting in the back seat.”



Fun, carefree and all-inclusive. The way retirement living should be.

Your affordable monthly rent includes:

- Three nutritious chef-prepared meals served daily
- Paid cable TV and all utilities (except telephone)
- Full calendar of social activities, outings and special events
- Live-in managers available to you day and night
- Scheduled local transportation to shopping and appointments
- Weekly housekeeping and linen service
- No buy-in fees, hidden costs, or long-term leases
- Small pets welcome

Each studio, one- and two-bedroom suite features:

- Individually controlled heating and air conditioning
- Kitchenette with sink, cupboards, and refrigerator with freezer
- Emergency response system monitored around-the-clock
- High-quality carpet and draperies
- Privacy

Community features available to all residents:

- Private dining room for intimate dinner parties
- Free laundry facilities on every level
- On-site barber/beauty salon
- Billiard lounge, chapel, game room, library and a large screen TV lounge
- Activity/exercise room
- Resident kitchen
- Guest apartment (available at most communities with minimal cost)
- Free parking in our well-lit, easily accessible parking lot

A Holiday lifestyle is more affordable than you may think.

Considering the comfortable home, the delicious cuisine, and all the wonderful activities available at a Holiday Retirement community, it's understandable that you might assume life here is costly. But many seniors discover that it is no more expensive to live here than it was in their previous home, and for some it's even more affordable.

We invite you to compare your current cost of living with the all-inclusive, monthly rent at Holiday. You'll find a helpful cost-comparison calculator at our website: www.holidaytouch.com. We think you'll be pleasantly surprised.

	Your current monthly costs	Monthly rent at Holiday Retirement
Rent or mortgage payment	\$	All inclusive rent (no buy-ins or long term leases)
Utilities	\$	All utilities included except phone
Insurance and property tax	\$	Included
Groceries and dining	\$	Three delicious meals each day
Laundry	\$	Free laundry facility near your suite and linens are provided
Housekeeping	\$	Weekly housekeeping service included
Transportation costs	\$	Scheduled transportation is free, always
Homeowners association	\$	Ongoing social and recreational activities
Security alarm	\$	Management lives on site and available 24 hours a day
Home maintenance	\$	Included
24 hour emergency aid	\$	24 hour emergency call systems
Basic cable TV	\$	Included
Fitness membership	\$	Exercise room available
Hotel costs (while traveling)	\$	Stay in over 300 Holiday Retirement communities for free
Total	\$	



Your exciting new life can begin today.

An independent, carefree life is waiting for you at Holiday Retirement, and we don't want you to miss a day of it. So join us for a complimentary lunch or trial stay and experience for yourself the ease of an all-inclusive lifestyle and warm sense of community you'll only find at Holiday Retirement.

**We look forward to welcoming
you into the Holiday family.**


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800-322-0999

www.holidaytouch.com